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Press Release

Western States Envelope & Label to Appear on Discovery Channel's "Factory Made"

BUTLER, Wis. (September 28, 2009) –When the production company for the Discovery Channel's new show "Factory Made" wanted to know how to make envelopes, they picked Western States Envelope & Label.

It took one full day of filming to cover the many processes inherent in the manufacturing of envelopes. The show "Factory Made" (formerly known as "How It's Made") is a new show that will feature envelope manufacturing on Friday, October 2, 2009 at 7:30 p.m. CDT and repeat again at 10:30 p.m. CDT. "Factory Made" will also feature other manufactured products during this segment showing how balloons, car wheels and whistles are made.

"When we were contacted, it struck us as an excellent opportunity to showcase our company and the people who make it so special," said Mark Lemberger, President of Western States Envelope & Label. "We are proud to make these envelope products for our printers, distributors and office supply customers."

About Western States Envelope & Label Worldwide:

Driven by innovative engineering and a legacy of continuous quality that dates back to 1908, Western States remains committed to a philosophy of integrity, dedication, performance and pride. Via expansion and acquisition, and an extensive history of wholesale envelope manufacturing in the United States, Western States is the premier manufacturer of more than 1,600 high quality envelope product offerings and label products. Available through printers, distributors and the office supply chain, Western States' products are proudly made in the USA with strict standards. With five dedicated facilities, the headquarters is located in Butler, Wisconsin. For more information on Western States Envelope & Label, visit www.westernstatesenvelope.com.